

EXECUTIVE SUMMARY

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COMPANY NAME			CNPJ
BRAISCOMPANY SOLUÇÕES DIGITAIS E TREINAMENTOS LTDA			30.541.179/0001-55
ADDRESS OF HEADQUARTER		CITY	STATE
Rua Doutor Severino Cruz, nº 729, Centro		Campina Grande	Paraíba
POSTCODE	PHONE	DATE OF REGISTRATION WITH JUCEP	NIRE
58400-258	(83) 3201-7880	23/05/2018	2580158827-9
EMAIL		WEBPAGE	
administrativo@braiscompany.com		https://braiscompany.com	
BRANCHES			CNPJ
Rua Olimpíadas, nº 186, Vila Olímpia, São Paulo/SP			30.541.179/0002-36
Avenida Barão Studart, nº 2070, Joaquim Távora, Fortaleza/CE			30.541.179/0003-17
Rua Antonio Rabelo Junior, nº 161, Sala 06, Miramar, João Pessoa/PB			30.541.179/0004-06
Rua Francisco Teodoro da Fonseca, nº 742, Centro, Cuité/PB			30.541.179/0005-89
Av Engenheiro Domingos Ferreira, nº 149, Pina, Recife/PE			30.541.179/0006-60
Av.Tancredo Neves,nº 620 Edf.Mundo Plaza Torre Empresarial, Sala 516, Caminho das Árvores, Salvador/BA			30.541.179/0007-40
Av.Olímpio Gomes, nº 266, Centro, Monteiro/PB			30.541.179/0008-21
Q SHIS QL 10 Conjunto 5,s/n, Setor de Habitações Individuais Sul-Brasília - DF			30.541.179/0009-02
SHARE CAPITAL R\$ 45.100.000,00			
PARTNERS		PARTICIPATION	VALUE
ANTONIO INÁCIO DA SILVA NETO		50%	R\$ 22.550.000,00
FABRICIA FARIAS CAMPOS		50%	R\$ 22.550.000,00
RESPONSIBLE ACCOUNTANT			
Braiscompany's accounting is carried out by the NTW Accounting Office under the direction of the accountant Wagner Gomes de Araújo registered with the CRC-PB under nº006695/O			
LAW OFFICE			
The company maintains a contract with the Firm Nelson Williams e Advogados Associados, which is headquartered in São Paulo, operates throughout the country, and is managed by Attorney Nelson Williams Fratoni Rodrigues, OAB-SP UNDER Nº 128.341.			
FINANCIAL DATA			
GROSS REVENUE		VALUE	
2020		R\$ 31.463.374,71	
2021		R\$117.694.072,00	
ABOUT THE PARTNERS			
ANTONIO NETO and FABRICIA CAMPOS can be defined as two determined young people with a vision beyond the future, who developed not only a business model but a way of bringing information so that people have financial freedom, which is the company's main purpose. For this purpose, Antônio Neto and Fabrícia dedicate time daily to their social networks. to pass on knowledge and share your routine, shared with thousands of views daily. Pioneers, think of growth with social responsibility, maintain projects that finance the social inclusion of young people and children in sport, contribute to a more just society, and, annually, command the distribution of tons of food baskets and toys on Christmas Eve. And that's not all! When it comes to bringing information that makes people free financially, nothing is charged, either by Fabricia or by Antonio Neto. It was with this determination, willpower, and humility that, two years after the foundation of Braiscompany, opened its first branch, established in the largest financial center in Latin America.			

Currently, the company has 8 (eight) branches in the main financial centers in Brazil, regularly registered and constituted in addition to several others in the process of opening. The aim of the partners is that, at least, all Brazilian capitals have a fixed establishment of Braiscompany, so that people can personally get to know the entire organizational structure of the company and its mission to bring information about the crypto-assets market.

BUSINESS OVERVIEW

Braiscompany is a third-party digital asset manager under lease agreements. The Lessor temporarily cedes its assets and, in exchange, receives a variable monthly remuneration for twelve months, which is the normal term of the contract. At the end of the stipulated period, the Lessor is free to choose if you want to withdraw your crypto-asset or renew the lease agreement for the same period.

Crypto-asset Manager does not have specific regulations, with the exception of RFB Normative Instruction No. 1888, which only informs how information must be provided to the Internal Revenue Service with crypto-assets.

Thus, managing crypto-assets is not considered a Collective Investment Contract to attract alleged authorization or exemption from registration with the Securities and Exchange Commission. This is because the crypto-asset lease agreement is nothing more than a contractual relationship with the stipulation of rights and reciprocal obligations, and, like any other, only generates reciprocal rights and obligations, not if there is any defect or civil unlawful act in this relationship since the contract entered into is within the legal Brazilian legal, based on good faith and freedom between the parties to enter into legal business.

Likewise, it is not a financial institution that attracts Central Bank regulation, as it does not offer banking services, does not raise funds through deposits, and does not carry out financing or loans. What Braiscompany does is lease crypto-assets from a third party, through a juridical contract, perfectly legal, where, essentially, an agreement is made between two parties.

For Braiscompany's business model, no specific authorization is required, other than that of filing its articles of association with the Board of Trade, registration with the Federal Revenue Service, and operating license in the Municipality.

That is, its activity is free like any other normal activity, being a constitutional right based on the principle of free enterprise and the Economic Freedom Act (Law 13.874/2019).

THE CRYPTO-ASSET MARKET IS NOT TO BE CONFUSED WITH MARKET B3

Although Bitcoin, the best-known crypto-asset, has existed since 2009, many are still unaware of it, either of the natural prejudice against the "new" or the resistance to leaving their comfort zone of the regulated market.

Crypto-assets, today more than 16,000 (sixteen thousand), are traded through brokers called Exchange (Braiscompany is not an Exchange) that provide intermediation services for the purchase and sale of crypto-assets through an online platform where negotiations and transactions are carried out with Bitcoin (BTC), Ethereum (ETH), Ripple (XRP), Bitcoin Cash, Litecoin (LIT) and others.

The B3 market is where all transactions made in the fixed income and income market pass variable, from the purchase and sale of financial products to the processing and custody of these crypto-assets.

THE CRYPTO MARKET

The world was taken by surprise by the devastating effects of the economic slowdown brought on by the health crisis and mass confinement, resulting from the new coronavirus.

In the opposite direction of the economic slowdown, the crypto-assets market reached a historic mark in 2021 when it reached, for the first time in history, the mark of 1 trillion dollars in the capitalization of the market, on the heels of yet another Bitcoin price record, which reached \$58,000 on the market international market and exceeded 30 thousand reais in the Brazilian market.

Adding the market capitalizations of all the crypto-assets in circulation, the value reached the home of the 13 digit for the first time, totaling exactly 1.03 trillion dollars - and, as the above calculation shows, the Bitcoin accounts for nearly 70% of this value-.

Currently priced at \$3.000, Ethereum (ETH), which has 120 million units in circulation, accounts for over 13% of the total crypto market cap, with the remaining 87% divided between all other existing projects in the world. (Source: CoinMarketCap, date:03/28/2022).

Insecurity in the economy and factors such as the devaluation of traditional currencies, such as the Dollar American or the Real, for example, provided a more notorious search for alternative investments, like Bitcoin, rather than traditional stock exchange assets.

In view of the 3% performance that the Brazilian Stock Exchange, B3, obtained in 2020, Bitcoin reached an impressive 419% in appreciation over the same period.

It was in this scenario that large investors in the traditional North American financial market began to accept Bitcoin as an alternative for their investment portfolios, thus putting even more focus on crypto-assets.

When considering investing in Bitcoin, however, it is important to know the characteristics of crypto-assets and your market, against the stock exchange shares, in a way that you can decide which is the right choice for your investments.